

"This is my guest, give her a hair style created just for her." * This ad and having my usual shampoo and set entitles her to a FREE shampoo set as my guest — All for only \$3.50

*THIS WEEK ONLY.

DON LOPEZ, TOILETRIES, PRESENTS FOR THE FIRST TIME IN OUR SALON, A TRULY DISTINCTIVE, AND ONE OF THE FINEST IN COSMETICS FOR MEN AND WOMEN.

— AIR CONDITIONED —

ROLLING HILLS PLAZA SHOPPING CENTER
Crenshaw and Pac. Coast Hwy.
DA 5-2575
Daily 8:30-9 P.M.; Sun. 9-5 P.M.

DOWNTOWN TORRANCE
1328 Sartori Ave.
FA 0-1333

SOUTH BAY SHOPPING CENTER
2255 Hawthorne Blvd.
371-7571
Daily 9-9 P.M.; Sun. 9-5 P.M.

The Hair Stylists
BEAUTY SALONS

ROLLING HILLS PLAZA

Pacific Coast Highway at Crenshaw



The League

BOYS' WEAR

SIZES 6 to 20

H & L Block Sports Wear introduces a combination top coat and rain coat with detachable acrylic lining.

- WATER REPELLENT
- SPOT AND STAIN RESISTANT
- CREASE AND WRINKLE RESISTANT
- CERTIFIED QUALITY GUARANTEE
- SIZES 12 TO 20 ONLY — THIS ITEM

\$14.95

2609 PACIFIC COAST HWY. DA 6-6921

YOU CAN ALWAYS SAVE

BY SHOPPING IN ROLLING HILLS PLAZA

IN THE CONTINENTAL ROOM

IT'S

Miss Jean Martindale
*Formerly with Hair Stylists

Continental Coiffures

CONTINENTAL ROOM — OPEN 9 A.M. TO 9 P.M.
25414 CRENSHAW BLVD. — DA 6-7444
ROLLING HILLS PLAZA — OPEN 7 DAYS A WEEK
AROUND THE CORNER FROM FOODS CO. & CITIZENS BANK

ANNOUNCEMENT

OPENING OF NEW
MEDICAL WEIGHT CONTROL
OFFICE AT ROLLING HILLS PLAZA

NEDRA GAIL DICK, M.D.

25406 CRENSHAW DA 5-6555

GIGANTIC STOCK REDUCTION

Stock up for Christmas
SAVE MONEY!
Layaways Will Be Held With a Small Deposit

SALE

SALE HOURS
OPEN EVERY EVENING 'TIL 6
Monday and Friday 'til 9
Saturday 'til 6

ENTIRE STOCK OF BRAND NEW THIS SEASON'S MEN'S LUXURY CLOTHING SPORT ATTIRE and HABERDASHERY AT REDUCED PRICES! YES, INCLUDING ALL IMPORTS AND NATIONAL BRANDS

SPORT SHIRTS
SHORT AND LONG SLEEVES—SHORT JACKS
Special Group **1.87**
Reg. to \$2.95
Regular \$4.95 Now \$2.87
\$5.95 \$3.87
\$6.95 \$4.87
\$7.95 \$5.87

OUTER JACKETS
Lined and unlined
Reg. \$9.95 Values **1/2 Off**

FAMOUS BRAND SWEATERS
Cardigans and Pull-overs. Entire rack **1/2 Off**

SHORT SLEEVE IMPORTS WHITE SHIRTS
Dacron included.
Reg. to \$5.00 **\$2.87**
2 for \$5.00

Imported Pure Silk Ties
Reg. to \$3.50 **\$1.87**

Knitted Cotton SHIRTS, Reg. 5.00 **2 for \$5.50**

BANLON SPORT SHIRTS, Reg. \$5.95 **\$3.87**

DACRON and COTTON CASUAL SLACKS
Reg. to \$9.95 **\$5.87**

MEN'S \$65 SUITS
SLASHED TO \$38

THE FABRICS: English mohairs, silks, Imperial worsteds, mohair and wool, British hopsacking, Italian sharkskins, Dacron and Wool, silk and wool.

CHOOSE ANY **\$48**
\$75 SUIT

CHOOSE ANY **\$58**
\$85 SUIT

CHOOSE ANY **\$68**
\$95 SUIT

EVERY SPORT COAT CUT
Casmers and wool — English Hopsacking — India Madras — Silk Blends — Shetlands — Scotch Tweeds — Ivy Blazers — Continentals.
Regular \$35.00 **\$26**
NOW
Regular \$42.50 **\$31**
NOW

ALL SLACKS REDUCED
Worsted Flannels — Silk Blends — Silk Sharkskins — Doaskins — Dacron and Wool — Wool Gabardines — Hopsacking — Reverse Twist.
Reg. to \$14.95 **\$9.87**
SACRIFICE
Reg. to \$19.95 **\$12.87**
SACRIFICE

KAM'S STORE FOR MEN

2589 PACIFIC COAST HIGHWAY
Rolling Hills Plaza Shopping Center
OPPOSITE NEWBERRY'S

Bankamericards Accepted

PLEASE NOTE!
This is a price slash in real dead earnest to reduce stocks and raise cash . . . And no loss to profit will stand in our way . . . We have gone through stock and cut and slashed prices . . . With but one thought in mind . . . Turn this great over-stock of merchandise into cash . . . Prices will be slashed on everything.
ALL SALES FINAL
No Refunds — No Exchanges



ON PAGE 29 OF THE TORRANCE HERALD FOR THE "SPOOK SALE" MYSTERY MISSES

SAVE UP TO 75% ON YOUR DRY CLEANING

- Clean those ceiling-to-floor and wall-to-wall draperies
- Double and king size bedspreads
- Nylon, dacron and wool blankets

G'ANT . . . 20-LB. DRY CLEANER

MIDWEEK SPECIAL! TUES. - SAT. PROFESSIONALLY PRESSED — FREE!

- 1 MAN'S SUIT, OR 2 MEN'S SLACKS, OR
- 1 PLAIN DRESS, OR 1 PLAIN SKIRT

With each regular 8-lb. load of coin-operated dry cleaning. **\$2.00** Per Load
SPECIAL SUMMER SAVINGS

PLENTY OF COUNSELORS TO ASSIST YOU
Open Every Nite 'til 9; Sunday 'til 6 P.M.

NORGE
LAUNDRY AND CLEANING VILLAGE

ROLLING HILLS PLAZA
CRENSHAW & PACIFIC COAST HIGHWAY
DA 6-9886



FOODS CO. markets

2655 PACIFIC COAST HIGHWAY AT CRENSHAW

CLIP AND SAVE WITH THESE VALUABLE COUPONS

"The Smartest Women on the Peninsula Shop at FOODS CO. MARKETS"

CLIP AND SAVE

VALUABLE COUPON

C & H PURE CANE HAWAIIAN SUGAR
5 LB. BAG **39¢**
Good Thru Nov. 6th COUPON GOOD FOR ONE BAG

VALUABLE COUPON

POPULAR BRANDS COFFEE
FOLGER'S, MAXWELL HOUSE, BUTTER-NUT, HILLS BROS.
ONE LB. CAN **49¢**
Good Thru Nov. 6th COUPON GOOD FOR ONE CAN

TURN PAGE FOR 2 MORE FULL PAGES OF FABULOUS FOODS CO. VALUES!

Your house need fixing up?

Repaint—Repair—Remodel with a Home Improvement Loan from Citizens National Bank

Even grownups find it's child's play to arrange home improvement financing at Citizens National. If you own the property, you can get up to \$3500 and have as long as 5 years to repay. The loan can cover the full job, or—if you're a "do-it-yourselfer"—the cost of the materials alone.

Just get an estimate on the job—or jobs—you want done, then call on the helpful Loan Officer at your Citizens National Office.



CITIZENS NATIONAL BANK

27 offices in Southern California
Member of the Federal Reserve System
Member Federal Deposit Insurance Corp.

Pacific Coast Highway—Crenshaw Office—2665 Pacific Coast Highway, Torrance

CONTINENTAL COIFFURES DA 6-7444	PRIDE AND GROOM PET SHOP Dog Grooming	PLAZA SHOE REPAIR While-U-Wait Service DA 5-4600	DOREE ANN STYLE SHOP "Style Plus—Minus Price"	STYLES OF HAWAII Everything Hawaiian Exotic Gifts	QUALITY SHOES Footwear For the Family	NEWBERRY'S Your Family Department Store	JOEL'S FASHION CENTER Quality Plus
NORGE VILLAGE Coin-Operated Dry Cleaning	FLORENCE FABRICS Exclusive— But Not Expensive	SWEDISH CORNER Authentic Swedish Smorgasbord	ROLLING HILLS INTERIORS Distinctive Home Furnishings	SHEARER Omega Jewelers	BELTONE CLEANERS Personalized Cleaning DA 5-2511	HOUSE OF CHANVICTER Bridals and Formals	KAM'S Rolling Hills Store for Men
H & L ASIAN IMPORTS Oriental Gifts Novelties	STATE OFFICE SUPPLY Machines-Furniture DA 5-1655	JULIA WHITE Gifts In the Arcade	REVELS BAKE SHOP Pizza to Go DA 6-1944	STAR-LITE BEAUTY BAR DA 5-4261	THRIFTY DRUGS Thrifty Sells for Less Pus Blue Chip Stamps	FOODS COMPANY	CITIZENS NATIONAL BANK Your Banking Center